



# LORIS TIMES

## Circulation Report

**T**he coverage and market area for the Loris Times includes the entire Loris area and northern Horry County. The Loris Times offers virtual total market coverage of northern Horry County including the cities of Loris and the communities of Green Sea Floyds, Tabor City, Nichols, Red Bluff, Longs, Finklea, Mt. Olive and Mt. Vernon.

A more detailed breakdown of our coverage is shown below:

Loris (29569).....	2,580
Green Sea Floyds Area (29545) .....	312
Tabor City, N.C., and Area (28463) .....	721
Nichols and Area (29581) .....	137
Red Bluff/Longs and Area (29569).....	407
Finklea and Area (29569).....	114
Mt. Olive/Mt. Vernon and Area (29569) .....	94
Outside Horry County and South Carolina .....	135
	Total 4,500

Figures include paid circulation and average issue rack sales.