



NORTH MYRTLE BEACH TIMES



LORIS TIMES

Quick Ad Pricing Guide

**NMB Times rate \$8.00 per column inch, Loris Times \$5.00 per column inch.
Combo rate NMB times and Loris Times \$10.00**

		NMB Times	Loris	Both
1x2	(1.792 in. by 2 in.)	\$16	\$10	\$20
2x2	(2.728 in. by 2 in.)	\$32	\$20	\$40
2x4	(2.728 in. by 4 in.)	\$64	\$40	\$80
2x5	(2.728 in. by 5 in.)	\$80	\$50	\$100
3x5	(5.663 in. by 5 in.)	\$120	\$75	\$150
3x8	(5.663 in. by 8 in.)	\$192	\$120	\$240
4x5	(7.603 in. by 5 in.)	\$160	\$100	\$200
4x8	(7.603 in. by 8 in.)	\$256	\$160	\$320
1/4 Page				
3x10.5	(5.663 in. by 10.5 in.)	\$252	\$157.50	\$315
1/2 Page				
6x10.5	(11.5 in. by 10.5 in.)	\$504	\$315	\$630
3x21	(5.663 in. by 21 in.)	\$504	\$315	\$630
4x15.5	(7.603 in. by 15.5 in.)	\$496	\$310	\$620
Full Page	(11.5 in. by 21 in.)	\$1,008	\$630	\$1,260

For more information please call 843-249-3525 or fax 843-249-7012